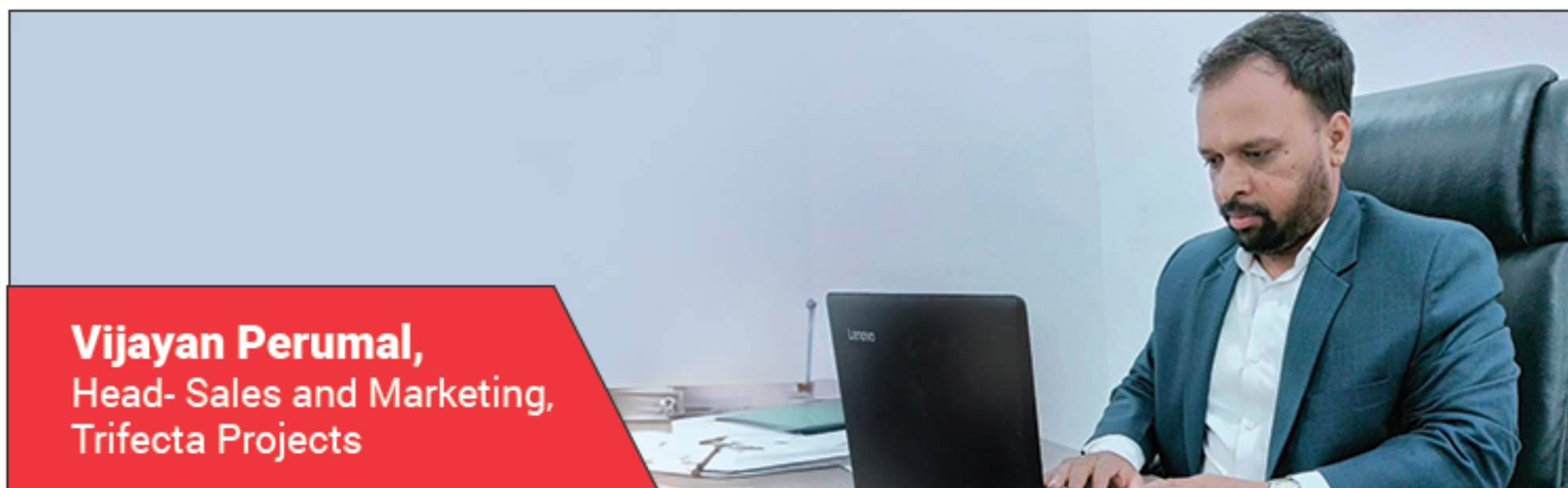


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# Trifecta Times

SEPTEMBER 2023

## Pillars of Success: Navigating Our Journey with Trifecta Verde En Resplandor



**Vijayan Perumal,**  
Head- Sales and Marketing,  
Trifecta Projects

**In our journey with Trifecta Verde En Resplandor, our success rests on four pillars: strategy, customer service, team bonding, and customer profiling.**

**Strategy:** Our compass in real estate, blending innovation, market insights, and luxury living understanding. Unique designs, premium materials, and standout amenities create an aspirational destination.

**Customer Service:** From inquiry to post-purchase, we craft exceptional experiences, treating clients as journey partners. Personalized assistance reflects our commitment to excellence.

**Team Bonding:** Our united team, built on collaboration and respect, ensures superior service and client satisfaction through shared values.

**Customer Profiling:** Tailoring offerings to exclusive, luxury-seeking clientele informs our approach and exceeds expectations.

**These interconnected elements weave our Project's success story:** strategy fuels innovation, customer service cements relationships, team bonding propels performance, and customer profiling guides customization.



## Ongoing project progress report: Trifecta Verde En Resplandor Villas phase 1 at 80% completion and Phase 2 excavation work commenced!

We're thrilled to report that Phase 1 has reached an impressive 80% completion, marked by meticulous craftsmanship and a commitment to high-quality standards. Excitingly, excavation work has also begun for Phase 2, signalling the expansion of this world-class community. Moreover, we're on track to deliver over 100 luxurious villas by December 2023. Stay tuned for further updates as we continue to transform our vision into reality.

### We're set to deliver over 100 villas by December 2023





**Trifecta Retto has finished the construction of its second slab, and work is currently underway on the third slab.**



## **September's Star Performer: Murli Shines with Record Sales and Revenue**

In a month marked by exceptional achievements, we proudly highlight Murli Krishna as our September star performer in the sales and marketing department. With an unwavering commitment to excellence, Murli not only broke records but consistently demonstrated exceptional dedication and market acumen. His outstanding ability to connect with clients and tailor solutions resulted in remarkable increases in sales and revenue. Murli's success serves as an inspiration, emphasizing the importance of a customer-centric approach and determination in the real estate industry. We extend our heartfelt gratitude to Murli for his invaluable contributions, setting a high standard of excellence within our organization and inspiring us all.



**LB. Murli Krishna,**  
Manager- Sales and Marketing



## Krishna Janmashtami at the Trifecta Project Corporate Office:

Krishna Janmashtami, the auspicious celebration of Lord Krishna's birth, was observed with great fervor at our corporate office. The day commenced with soulful bhajans that created a serene atmosphere.

## Ganesh Chaturthi at Trifecta Verde En Resplandor Villas Site:

On the occasion of Ganesh Chaturthi, we extended our celebrations to the Trifecta Verde En Resplandor Villas site. The tranquil surroundings of this location provided the perfect backdrop for the festivities. An elegant idol of Lord Ganesha was installed, and aarti and prasad distribution added a sense of spirituality to the gathering.



## Community-Driven Ganesh Chaturthi Celebration at Trifecta Verde En Resplandor Villas

In a beautiful display of devotion and inclusivity, one of our residents decided to bring the spirit of Ganesh Chaturthi to our community. An elegant idol of Lord Ganesha was lovingly placed in a central area, radiating positivity and charm throughout the site.

The celebration was a testament to the unity and diversity of our community, as neighbors from various backgrounds came together to participate in the rituals, offer prayers, and seek blessings from Lord Ganesha. The atmosphere was filled with joy, laughter, and a sense of togetherness.







# Customer **Spotlight**



## **Trifecta: Delivering Value, Quality, and Exceptional Customer Service**

Trifecta offers value-for-money projects in various locations. The builder strictly adheres to approved plans to ensure a smooth occupancy certificate process, maintaining project schedules. Their office staff is friendly, responsive, and proficient in addressing project-related queries and concerns. While there have been occasional delays in CRM responses via email, they are infrequent. Architect Mr. Niranjan patiently explains project details and prioritizes construction quality over changes that may impact the building's lifespan. The reception staff provides a warm welcome with beverages and prompt customer service. During the legal verification process, Trifecta cooperatively provides the necessary documents for a swift clearance. Trifecta's primary distinction lies in delivering high-quality construction at competitive prices, and an updated review will follow upon my Q3 2022 row house possession.



**Mr. Sriram,**  
Product Manager.

Warm regards,

**Team Trifecta**